

ANALYZING PROPAGANDA AND TEACHING MEDIA LITERACY

A virtual training for all RCS staff
presented by the Holocaust Memorial Center

February 11, 2021 | 5:00 - 6:30 pm

Media literacy skills have become essential for young people to successfully navigate and critically assess the ever-increasing amount of information they receive throughout their day - on social media, advertisements, television, and film. Therefore, it is crucial for students to comprehend and identify how media, both historically and in contemporary society, can be used as a tool to incite hate and violence against certain groups. This learning opportunity examines the events of the Holocaust through the lens of media, by examining propaganda deployed by the Nazis to discriminate against Jews and other minorities. Educators will gain the tools to facilitate classroom discussions on the role and impact of Nazi propaganda during the Holocaust and support their students to critically analyze media in today's world.

If you have any questions, please contact Tiffany Goliday, RCS Interim Director of Equity, Inclusion and Belonging, at tgoliday@rochester.k12.mi.us or at (248) 726-3179.

Google Form registration -
<https://forms.gle/ki86SWEhR4JaFmRU6>

